



# ESER ŞAHİNER

— Creative Designer —

## CONTACT

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## SKILLS

**Frontend:** HTML, CSS, SCSS, Tailwind, Styled Components, JavaScript, React, Next

**Backend:** Node.js, MySQL, Firebase, MongoDB

**Design:** Photoshop, Illustrator, After Effects

**Tools:** Git, GitHub, Visual Studio Code, Figma, AI Tools

**Office:** Word, Excel, PowerPoint

## LANGUAGES

Turkish - Native

English - B2 (Upper-Intermediate)

Japanese - A1 (Beginner)

## ABOUT ME

Creative and detail-oriented designer with a passion for visually impactful storytelling across digital and print mediums. Skilled in blending design trends with functional aesthetics, and experienced in crafting brand identities, websites, and marketing assets. Open to new ideas, tools, and challenges that inspire fresh creative solutions.

## EDUCATION

**Beykent University** || 2017-2021  
Bachelor of New Media  
(GPA: 3.01)

## EXPERIENCE

**Setup İstanbul** || 2018-2019  
Social Media Executive DEC JUN

- Designed visually engaging posts using Canva and Photoshop & Illustrator.
- Interacted with followers and responded to messages and comments.
- Managed daily content posting and account maintenance on Instagram, Facebook, and Twitter.

**StartUp Fabrika** || 2023-2024  
Junior Web Developer OCT DEC

- Supporting front-end development using React and Wordpress.
- Working closely with design teams to build responsive UI components.
- Participating in Agile-based team projects.

**Freelance** || 2024-Present  
Creative Designer DEC

- Website development, branding, illustrations, logos etc.

## CERTIFICATES

**React Development From Scratch - Udemy**  
Credential ID: UC-d4e70b5f-2ed4-46a7-8cac-40b88eb34028

[View Certificate](#)

## PROJECTS

**Kawaii Kadıköy** || 2025 [View Project](#)   
Branding Project Ongoing

- Designed the logo, thank you cards, physical/digital menus, website, product photoshoot and QR-integrated visuals for a Japanese-style dessert cafe.

**RD Rehber/Guide** || 2021 [View Project](#)   
Web Project

- Turkish guide site for multiplayer game ability cards aimed at players with limited English proficiency.

**Github Finder** || 2019 [View Project](#)   
Web Project

- A ReactJS application to search for and display GitHub user profiles and repositories.